



GREAT AMERICAN MEDIA

Washington

MIKE FURMAN

Nicole Roy

USA

1010 Wisconsin Ave NW Ste 800

AGREEMENT MADE BETWEEN

WCCO-TV

CONTRACT NO. REV. 1141-53234-1

Cancellation Notice

Announcement 28 days

DATE PRINTED 08/17/12

PAGE

Required

prior notice

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

AND

DCCC (DEMOCRATIC CONGRESSIONAL

AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888 ADVERTISER (OR AGENCY AND ADVERTISER)

430 S Capitol St SE

Washington DC 20003-4024

USA

PRODUCTEST #1473

AGENCY EST. NO. PRODUCT 1300

CODE

SALESPERSON NATIONAL SALESPERSON

162

NAME

AND

ADDRESS

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS:

DC 20007-3674

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

-ethnicity		SPOTS	TIME			l lo not paronaonig inno nom		TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	T-F	2	05:58A	07:00A	30S	09/25/12-09/28/12	THIS MORNING	2	1000.00	2000.00
2	T-F	2	07:00A	09:00A	30S	09/25/12-09/28/12	CBS THIS MORNING	2	750.00	1500.00
3	Su	1	09:58A	11:30A	30s	09/30/12-09/30/12	WCCO SUNDAY MORNING NEWS	1	1000.00	1000.00
4	T-F	2	09:58A	11:00A	30s	09/25/12-09/28/12	PRICE IS RIGHT	2	800.00	1600.00
5	М	1	09:58A	11:00A	308	10/01/12-10/01/12	PRICE IS RIGHT	1	800.00	800.00
6	T-F	2	11:58A	12:30P	30S	09/25/12-09/28/12	NOON NEWS	2	1000.00	2000.00
7	T-F	2	12:30P	01:00P	30s	09/25/12-09/28/12	THE BOLD & THE BEAUTIFUL	2	550.00	1100.00
8	T-F	2	03:57P	05:00P	30S	09/25/12-09/28/12	ELLEN DEGENERES	2	1000.00	2000.00
9	T-F	2	04:59P	05:30P	30s	09/25/12-09/28/12	M-F 5PM NEWS	2	2000.00	4000.00
10	T-F	2	05:59P	06:30P	30S	09/25/12-09/28/12	M-F 6PM NEWS	2	2500.00	5000.00
11	T-F	1	06:27P	07:00P	30S	09/25/12-09/28/12	WHEEL OF FORTUNE	1	4000.00	4000.00
12	м	1	06:27P	07:00P	30S	10/01/12-10/01/12	WHEEL OF FORTUNE	1	4000.00	4000.00
13	T-F, Su	2	10:00P	10:35P	30s	09/25/12-09/30/12	LATE NEWS M-F/SU	2	3600.00	7200.00
14	T-F	1	10:35P	11:38P	30s	09/25/12-09/28/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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PAGE 2

			SYS 17			
162	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 6488	8 ADVERTISER (C	OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	GREAT AMERICAN M	IEDIA	DCCC (DEMOCRATI			
AND	1010 Wisconsin A	ive NW Ste 800	430 S Capitol S	Required		
AND					Announcement 28 days	
ADDRESS	Washington	DC 20007-3674	Washington	DC 20003-4024	prior notice	
	USA		USA		phor riolico	
CONTACT	MIKE FURMAN		PRODUCTEST #14	73		
LOCAL SALESPERSON	Nicole Roy	AGENCY EST. NO.	PRODUCT 1300 CODE			
NATIONAL SALESPERSON						

BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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- ethnicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	М	1	10:35P	11:38P	30s	10/01/12-10/01/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
16	T-F	2	11:37P	12:38A	30s	09/25/12-09/28/12	THE LATE LATE SHOW W/CRAIG	2	400.00	800.00
							Total Contract:	26		39000.00
							4			
					0					

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